

## **Panfan Announces Breakthrough in Elimination of Micro-Organisms & Odours**

### AIR QUALITY – MICRO-ORGANISMS PRESENT



PANFAN FITTED

WITHOUT PANFAN

A device known as **Panfan** has won this year's **Best New Product Award** at the world KBIS 2007 Award at the annual Bathroom and Kitchen Exhibition in Las Vegas and Vintra 2007.

With its unique micro-suction fan and filter, it can be fitted to all toilets and outsmarts anything in its league - ***It is set to eradicate micro-organisms, bacteria and germ-laden odours in bathrooms forever.*** A micro-biology research team at University College Dublin in Ireland, led by Dr Cormac Murphy, is testing the **Panfan** unit ahead of World Toilet Day on Monday November 19th. Early results show that Panfan in addition to eliminating odours **removes 99 per cent of airborne micro-organisms** eliminating them at source before they escape into the air. The efficiency of the Panfan to deal with this nasty environment is truly amazing and a fantastic effective solution.



## **Press Release**

16<sup>th</sup> November 2007

Martin Maye Managing Director of Panfan Europe stated: *"It's great news, and a remarkable performance by Panfan. This scientific research gives Panfan the credibility it truly deserves, and provides at last a complete one-stop, safe hygienic, and healthy solution to airborne micro-organisms, bacteria, and odours within the bathroom. No other product or device can match this extraordinary performance. Panfan will dramatically raise the level of our health and hygiene throughout the world's toilet facilities."*

The announcement of its success in dealing with those micro-organisms and germ-laden odours that often linger in the air after we have used the loo, is good news for the toilet industry world wide. Panfan are launching a global marketing campaign that will create hundreds of jobs in the industry.

Manufacturing has been rapidly increased to keep up with demand as consumers now insist upon a high standard of wellness and comfort in their bathroom environment; it means that toilets can clean up their act thanks to Panfan

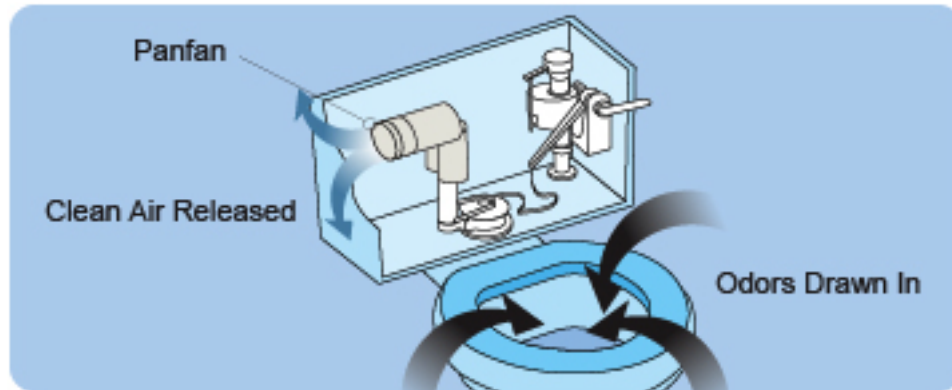
**ENDS**

### **Notes to Editors**

#### **About Panfan**

Panfan is the world's most advanced toilet odor removal system. It's environmentally friendly and it's simple to install. It's called Panfan. And it works! So dump the deodorisers that don't, and prepare for a more pleasant and hygienic bathroom experience - an experience that is already being enjoyed by hundreds of thousands of Panfan users around the world. These users are benefiting from the complete elimination of unpleasant bathroom odors before they have even had a chance to escape.

The patented Panfan design is simple to install and fits most toilet types. It is placed in the cistern of the toilet and works automatically when the toilet is in use. The suction fan draws odours and bacteria down into the bowl, then up the internal overflow pipe, where they are completely eliminated. Its unique effectiveness and ingenious design, also makes it a must in the control against unhealthy, and often embarrassing odours.



Panfan is a winner too when it comes to the environment, by scrapping the need for harmful CFC sprays, open windows, or noisy high-powered ventilation fans. **No refills, no sprays, no odors, no germs, no hassle!**

<p><b>Panfan Sales &amp; Services Ltd</b> Unit 12b Dungannon Enterprise Crescent Oaks Road Dungannon BT71 6JT</p> <p>ph: +44 (0) 28 8772 7667 Web: <a href="http://www.panfanireland.com">www.panfanireland.com</a> email: <a href="mailto:sales@panfanireland.com">sales@panfanireland.com</a></p>	<p><b>Panfan Ireland</b> Unit 49 Robertson House, Baldoyle Industrial Estate, Dublin 13 Ireland</p> <p>ph: +353 (0) 1 81 67798 Web: <a href="http://www.panfanireland.com">www.panfanireland.com</a> email: <a href="mailto:sales@panfanireland.com">sales@panfanireland.com</a></p>
---	--



**Press Release**

16<sup>th</sup> November 2007

### **About World Toilet Day**

World Toilet Day is celebrated each year by the World Toilet Organisation, an international group which encourages Clean Toilets and Adequate Sanitation for Everyone. Its mission is committed to *'Improve Toilets and Sanitation Globa'*. WTO is a non-profit organisation established in Singapore in 2001.

The organisation communicates the need for better toilet standards in both the developed and developing economies of the world and provides a service platform for all toilet associations to facilitate an exchange of ideas in health and cultural issues. WTO comprises 52 international members including Ireland, the Ministry of Public Health Thailand, Japan Toilet Association, German Toilet Organization, American Restroom Association, British Toilet Association, Australia Toilet Association and the Quality Restroom Association of Malaysia.